

# BACHELOR/MASTER THESIS FOR STUDENTS

Hot topics in Digital Innovation Management and Digital Entrepreneurship (m/f/d)



Discover



Define



Develop



Deliver



## Your Profile

- Basic knowledge in Business Administration or Economics (especially Corporate Strategy, Finance, Innovation Management, Marketing or Information Systems)
- Basic knowledge in project management
- Willingness to learn and to execute

## Bonus

- First practical experience in professional service firms or corporate innovation environment
- Basic knowledge in innovative business models, innovation methods and tools

## What you'll be doing

- Exclusive focus on your thesis by dealing with highly relevant topics
- Creating valuable insights based on inputs by innovation-related decision-makers
- Marketing of your studies (Why-How-What Poster)

## What you get

- Access to our customer network
- Regular feedback loops (~ every 2 weeks)
- Mentoring by experienced consultants with academic backgrounds
- Access to internal upskilling workshops
- Fixed completion bonus of 500€



**Interested? Please send your CV to:**  
**[recruiting@omm-solutions.de](mailto:recruiting@omm-solutions.de)**